



Daniel D. Coleman, CEP, CPA

**Partner
Infinite Equity, Inc.
Chicago, Illinois**

Daniel D. Coleman is a partner with Infinite Equity, Inc. With more than 25 years of executive compensation experience, he applies an extensive valuation, financial accounting and tax skillset to help management and compensation committees design, evaluate and implement sound programs and practices. Dan regularly helps clients with the valuation of equity-based compensation for the purposes of ASC Topic 718 using Black-Scholes, lattice-based option pricing models and Monte Carlo simulations; the valuation of contingent consideration, common and preferred stock, stock warrants, and derivative embedded in convertible debt and convertible preferred stock for financial reporting purposes; and tax and financial accounting issues related to equity-based compensation. He previously held senior positions in the executive compensation and valuation practices of several large multinational firms, including 18 years in Big 4 public accounting. Dan is a certified public accountant and a certified equity professional.