

Melissa Cotterill

Executive Vice President

Westcomm

Indianapolis, Indiana

A strategic leader committed to solving problems in innovative and creative ways, Melissa Cotterill serves as executive vice president of Westcomm, an Indianapolis-based firm that specializes in employee communication and engagement with a focus on employee benefits and health and wellness initiatives. Melissa's clients include Purdue University, Cummins, the University of Notre Dame, Anthem, The State of Indiana and Marathon Health. Prior to joining Westcomm, she provided strategic direction and managed complex projects for corporations, nonprofits and government agencies in her roles as chief operating officer of the Indy Chamber; vice president of communications and interim chief executive officer for Develop Indy; vice president of marketing for Cushman & Wakefield; and marketing manager for Aristokraft, Inc. In 2016, Melissa was appointed by Indiana Governor Mike Pence to serve on the Indiana Commission for Women and was appointed Chair in 2018. She has also been a board member of Girls Inc. of Greater Indianapolis since 2017 and served as board chair in 2020 and 2021.