

## **Jennifer Davis, M.B.A., M.S., MCHES**

**Enterprise Health Equity, Principal  
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Jennifer joined the enterprise health equity team in 2021, where she plays a pivotal role in advancing the health equity and social determinants of health (SDOH) strategy for Cigna Healthcare and Evernorth. As the health equity program management principal, she is responsible for cultivating opportunities that influence systems, policies, and practices aligned with the Cigna enterprise health equity strategy. In this capacity, she also leads strategic planning efforts to ensure the effective implementation of health equity initiatives across the organization. Jennifer's journey with Cigna began in 2010 within the sales organization, where she provided market leadership to both internal and external stakeholders in the Mid-South region. Her efforts were instrumental in the successful execution of employer healthcare management goals and benefit strategies, ultimately leading her to the role of director of client and customer engagement. For over a decade, she has led the Cigna Health Disparities Advisory Council, engaging with key government and educational clients to address and eliminate health disparities within diverse populations. Throughout her 20-year career, Jennifer has designed and executed innovative initiatives addressing a wide array of population health concerns, including the reduction of health disparities in hypertension and breast cancer as well as the development of culturally tailored campaigns, well-being programs, value-based steerage, and leadership training. Prior to her tenure at Cigna, she worked in the public sector, leading the implementation and evaluation of evidence-based behavioral interventions. Jennifer holds a master of business administration degree in healthcare management from the University of Hartford as well as a master of science degree in health promotion and a bachelor of science in biology from Mississippi State University. She is also a Master Certified Health Education Specialist (MCHES), accredited by the National Commission for Health Education Credentialing.