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Chris Lee is Vice President, Employee Experience and Internal Communication Practice at Gallagher Communication. In this role, he helps employers build immersive and experiential internal brands for their employees. Chris is the Executive Vice President on the Board of Directors for the International Association of Business Communicators Toronto Chapter and has also served on numerous other boards. Chris hosts a podcast called *Why Does It Feel So Wrong to be Human at Work?* He has also published articles in numerous publications and is often featured as a speaker on communications, brand and employee experience.