



Christine Muldoon

**Senior Vice President of Marketing and Strategy
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Christine Muldoon is the senior vice president of marketing and strategy at WebMD Health Services. In this role, she is responsible for the company's overall market strategy and execution, including marketing, B2B and B2C communications, and market positioning. Additionally, Christine works extensively with clients and internal stakeholders to evaluate the market, leverage voice of the customer, evaluate partnership opportunities and operationalize opportunities for the company's success. Prior to this role, she served as the executive director of business and product strategy. For the past six years, Christine has moderated the WebMD Health Plan and Employer Advisory Boards, comprised of executives to discuss key health care topics and identify strategic market opportunities. Christine has more than 20 years' experience in the health care industry. She earned a bachelor's degree in business from Providence College and a master's degree in business and health care management from the University of Connecticut.