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Cody Purdy, CEBS, is practice lead and lead consultant at IMA Financial Group. He is responsible for managing and growing the IMA Taft Hartley and Government practice as well as serving as the lead on select clients. With over fifteen years of experience in employee benefits consulting, Purdy takes an educational and informative approach with his clients that empowers them to be strategic and active in the management of their plans. Purdy and his team's work with one particular self-funded multiemployer plan resulted in a nomination for the Business Insurance U.S. Insurance Awards 2018 Broker Team of the Year, which is awarded to a firm with less than \$500 million in U.S. revenue. He holds a Certified Employee Benefits Specialist® (CEBS®) designation.