



**Melissa Voigt**

**Group Vice President, Client Success  
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Melissa is an accomplished health management leader with over 15 years of experience in total population health management, strategic account management and onsite well-being program management. As group vice president of client success for WebMD Health Services, Melissa is responsible for leading a tenured client success team that cultivates long-term strategic relationships with employer and health plan clients to deploy comprehensive wellness solutions. Melissa previously served as vice president of sales for StayWell, leading new client acquisition and expansion strategies for StayWell's well-being solutions for employers. She also served as the strategic account director for StayWell, where she led a team of account executives across the business and government markets. Melissa began her career as a telephonic health coach and onsite well-being program manager, which informs her approach to partnering with clients to design innovative health and well-being solutions with real-world practical application and measurement. She holds a bachelor's degree in biology from St. Mary's University of Minnesota and is a Certified Intrinsic Coach®.