

How CEBS Designations Strengthen Your Organization

Recognized and Respected

The Certified Employee Benefit Specialist® (CEBS®) program delivers professional expertise supported by research-based best practices, with curriculum developed by the Wharton School of the University of Pennsylvania in the United States and Dalhousie University in Canada.

Strengthen Your Team

CEBS, GBA and RPA designees are highly respected critical thinkers prepared to solve problems and communicate solutions. CEBS graduates aren't in the back room—They're in the boardroom.

Practical and Timely

The program offers online convenience for today's digital world with college-level curriculum designed to fit within your professional development budget.

Focused and Specialized

CEBS content is focused on the core concepts of employee benefits: plan design, funding and administration of group health and retirement benefits. The application-based education allows participants to put their knowledge into action immediately as they serve their clients or plan members. The full designation is designed to be completed in less than three years.

Real World-Based

Each course has relevant case studies. Your employees are not just learning; they are learning how to apply the concepts to their jobs.

“Earning the CEBS designation was the best professional development decision I made. It helped me stand out from my peers and opened many doors.”

Jeff Redford, CEBS

*Client Success Executive
ADP*

“It's been the equivalent of a master's degree that doesn't exist for those in the benefits field. It's helped me to build my foundational knowledge and increased my confidence in my ability to be a strategic leader for my organization.”

Melissa Zaino, CEBS Compliant

*Director, Global Benefits
Zayo Group*

“I have the personal satisfaction of being viewed as a knowledgeable leader within my company and by my peers and clients.”

Preet Pall, CEBS

*Associate
Montridge Advisory Group Ltd.*



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