

Sponsorship Reservation

Contact Person

Name _____

Title _____

Company _____

Address _____

City and State/Province _____

ZIP/Postal code _____

Phone _____

Email _____

Please indicate your sponsorship participation. You can select a sponsorship starting at \$2,000 or a featured item at several participation levels. Featured items are exclusive opportunities and are honored on a date-received basis.

Sponsorship Fee (please indicate level) TOTAL \$ _____
 Platinum Gold Silver Bronze

Platinum Packages and Featured Items (please indicate choice)

If selecting a continental breakfast or refreshment break sponsorship, please circle which day(s): Monday Tuesday Wednesday

Payment Info (Fees are reflected in U.S. funds.)

Please invoice. Payment is due upon receipt.

Payment enclosed. Make check payable to **International Society**.

Check # _____ \$ _____

VISA MasterCard American Express Discover

Credit card # _____ Exp. date _____

Cardholder's name (print) _____

Scan and email sponsorship reservation to iscebs@iscebs.org, or mail to: ISCEBS, 18700 West Bluemound Road, Brookfield, WI 53045-2936
 Phone: (262) 786-8771

Sponsor Directory Listing

Same as above

Name _____

Title _____

Company _____

Address _____

City and State/Province _____

ZIP/Postal code _____

Phone _____

Email _____

Website link _____

Product/Service Description

Please email a brief description of your product or service for publication to iscebs@iscebs.org.

Logo Artwork

Please email a high-resolution image of your company logo to iscebs@iscebs.org (the acceptable logo format is an Illustrator EPS file with all fonts converted to outlines).

2024 Symposium Sponsors

PLATINUM

- Mercer

GOLD

- Ascendium
- CBIZ
- Creative Planning Retirement Services
- Kin by Medela
- Modern Health
- Spring Health
- Voya Financial

SILVER

- Aegis Risk LLC
- Health Portal Solutions
- Lyra Health, Inc.
- Mayo Clinic
- Milliman
- Nox Health
- SecureSave
- Wysa

Symposium Attendee Companies (partial listing)

AbbVie
 Aeolic Consulting
 AGA Benefits Solutions
 AHT Insurance
 Air Line Pilots Association
 Alaska Energy Authority
 Alberta School Employee Benefit Plan
 Algoma Central Corporation
 AlSCO Inc.
 American Benefits Council
 Amerisafe, Inc.
 Amplifon Hearing Health Care
 Anchorage School District
 Anthem Blue Cross Blue Shield
 Applied Strategies, Inc.
 Arista Consulting Group
 Arizona State Retirement System
 ASC Institute
 Assurance Agency, Ltd.
 Atrium Health
 Auto Club Group
 Baitrak Benefit Administrators Inc.
 Baxter
 Benefit Innovations
 Bespoke Benefit Solutions
 BFL Canada Consulting Services Inc.
 BlackRock
 Boeing Company
 Brown and Brown
 Bruce Power
 CALIBRE
 Cammack Retirement Group
 Canadian Shield Group
 Capital Rx
 CAPTRUST
 Carpenter Funds Administrative Office
 Casey's General Stores, Inc.
 Cetera Investors
 Chartwell Retirement Residences
 Chipotle
 Christian Education Employee Benefits
 Church Pension Group
 CIBC Capital Markets
 City and County of Denver
 Columbia Forest Products
 Cowan Insurance Group

Cowles Company
 Creative Planning
 CUMIS
 Curi Agency
 Darden, Inc.
 Eckler Ltd.
 Electrical Workers Insurance Fund
 Employee Benefits Solutions, Inc.
 Employer Direct Healthcare
 Employers' Choice Inc.
 Empyrean Benefit Solutions
 EOI Service Company, Inc.
 Equitable Life of Canada
 Ernst and Young LLP
 Excess Health, Inc.
 Farella Braun and Martel LLP
 Federal Express Canada Ltd.
 Federal Retirement Thrift Investment Board
 Fidelity Investments
 First Choice Health Network, Inc.
 First Person Benefit Advisors
 Fresh Market, Inc.
 Gallagher
 Genentech, Inc.
 Goodwill Industries
 Great Hearing Benefits
 Group Lockhart Inc.
 Grupo Bimbo
 GuideOne Insurance
 HDR, Inc.
 Healthcare of Ontario Pension Plan (HOOPP)
 Hilmar Cheese Company, Inc.
 HMA The Benefits People
 Honda Canada Inc.
 Hoosier Energy
 Hormel Foods Corporation
 Houston Firefighters Relief and Retirement Fund
 HUB International
 Hubbard Broadcasting Inc.
 Humana
 Hunter Douglas
 Huntington Ingalls
 iA Financial Group
 ICW Group Holdings, Inc.
 IMA of Colorado, Inc.

Independence Bank
 Industrial Alliance Financial
 Ipsen Bioscience, Inc.
 Iron Workers District Council of Southern Ohio
 JackHabbit
 Jones DesLauriers
 Kao Brands Company
 Koehler Fitzgerald LLC
 Laborers District Council and Contractor Pension Fund of Ohio
 Linklaters LLP
 Lockton Dunning Benefits Corporation
 Los Angeles City Employees Association, Inc.
 Manulife
 Maple Leaf Foods Inc.
 Marsh and McLennan Agency
 Maryland State Education Association
 Masuda Funai Eifert and Mitchell Ltd.
 Matrix Absence Management Inc.
 Medical College of Wisconsin
 Memorial Hermann Health System
 Midcontinent Media
 Mid-South Transportation Management Inc.
 Millennium Trust Company
 Montridge Advisory Group Ltd.
 Moreton and Company
 Mosey and Mosey Benefit Plan Consultants
 Murphy, Hesse, Toomey and Lehane, LLP
 National Academy of Sciences
 National Basketball Players Association
 New York State Nurses Benefits Fund
 NRG Energy, Inc.
 NYSNA Pension Plan
 Ohio Laborers Benefits
 Ontario Public Service Employees Union
 Osler, Hoskin and Harcourt LLP
 PARS
 PBAS Group
 PotlatchDeltic Corporation
 PRL Benefits Limited

Prudent Benefits Administration Services Inc.
 Prudential
 Quantum Health
 Queens Health System
 Queens University
 R. Hooper Benefit Consultants Inc.
 Rand Corporation
 RBC Insurance
 Reach Worldwide Consulting Inc.
 Resource Capital Funds
 Reynolds and Reynolds, Inc.
 Royal Bank of Canada
 SAFEBuilt
 Securian Financial Group, Inc.
 Segal Consulting
 Selectpath Benefits and Financial Inc.
 Self Help Services Corporation
 Shutts and Bowen LLP
 Simpson Housing
 Soros Fund Management
 Sun Life Financial
 Teamsters Local 665
 Teamsters OCA Health Welfare Fund
 Telus
 Trinity Health
 United Fire and Casualty Company
 United Fire Group
 UnitedMasters Inc.
 University of Michigan
 UPMC Health Plan
 USG Corporation
 USI Insurance Services
 Versiti, Inc.
 Vialto Partners
 Vida Health
 Vital Incite
 Votorantim Cimentos
 Walser Automotive Group, LLC
 Washington State LEOFF Plan 2 Retirement Board
 Wesleyan University
 Western Financial Group (Network) Inc.
 WTW
 Winston and Strawn LLP
 World Insurance Associates LLC
 Yelp

Future Symposiums



Minneapolis

September 14-17, 2025
 Hyatt Regency Minneapolis
 Minneapolis, Minnesota



Phoenix

August 23-26, 2026
 Arizona Biltmore
 Phoenix, Arizona

43RD ANNUAL ISCEBS Employee Benefits Symposium

September 15-18, 2024
 Grand Hyatt Nashville | Nashville, Tennessee

SPONSORSHIP OPPORTUNITIES

- Showcase your organization to a dedicated and diverse group of benefits and compensation professionals in the United States and Canada.
- Stand out among your competitors with visibility of your products and services.
- Elevate your products and services in front of key decision makers throughout the year via the web, email and print.
- Notice an immediate return on your investment when you put your promotional dollars toward the Symposium.

EXCLUSIVE MARKETING OPPORTUNITIES DESIGNED FOR YOU!

Visit our website at www.iscebs.org.

PARTNERS IN EDUCATIONAL EXCELLENCE



Symposium Sponsorship

Sponsorship is an integral part of the ISCEBS Symposium, and your participation adds to the overall conference experience for attendees. Decision makers attend the conference not only for education and networking opportunities, but also to discover new products and services to keep them ahead of the curve. The Symposium attracts hundreds of benefits and compensation professionals from the United States and Canada, many having earned the prestigious Certified Employee Benefit Specialist® (CEBS®) designation. By sponsoring the Symposium, you gain unparalleled access to a targeted audience looking for solutions in the employee benefits field.

Sponsorship Rewards

Please note: Rewards are determined by the total dollar amount of contributions.

Chart of Rewards—Symposium	Platinum	Gold	Silver	Bronze
Display Area for Promotional Literature/Giveaways*				
Informational booth—backdrop only/maximum ten feet wide/plus table	■			
Extra-large space to accommodate tabletop display with custom sign	■	■		
Five square feet of display table space with custom sign			■	■
Conference Registrations				
Two free full-conference registrations	■			
One free full-conference registration		■	■	
Additional attendee(s) special rates	■	■	■	
Pre- and Post-Symposium Promotion				
Product directory—online and conference distribution	■	■	■	■
Recognition in CEBS and Society publications that reach thousands of benefits professionals	■	■	■	■
On-Site Recognition				
Sponsor badge recognition for all of your employees attending the Symposium	■	■	■	■
Symposium program acknowledgment	■	■	■	■
Special signage and verbal recognition	■	■	■	■
Special signage/banners at sponsored event	■	■	■	■
Mobile app listing	■	■	■	■
Email/Mailing List Usage**				
Email promotion to attendees post-Symposium, coordinated by ISCEBS	■	■	■	
One-time use of the attendees mailing list post-Symposium, coordinated by ISCEBS	■	■		
Advertising—Benefits Quarterly				
Either one cover or two inside ads, 50% off all repeating ads, four-color	■	■		
One inside ad included, 50% off all repeating ads, four-color			■	
Priority selection at next year's Symposium	■	■	■	■

*The sponsor display area is open throughout the conference for attendees to peruse and pick up materials. This is not a trade show/exhibit hall; therefore, there are no sponsor representatives at the display tables or informational booths.

**Other pre-Symposium attendee mailings are not permitted.

Sponsorship Opportunities

PLATINUM—KEYNOTE SESSIONS AND FEATURED ITEMS \$10,000 AND UP

Includes TWO complimentary full-conference registrations!

PACKAGE A—\$15,000

Kick Off Monday in Style!

Showcase your company by sponsoring the Monday morning opening session coupled with any gold-level item that you choose. Introduce the Monday morning keynote speaker and welcome attendees to the Symposium.

PACKAGE B—\$12,000

Jump-Start Tuesday Your Way!

Showcase your company by sponsoring the Tuesday morning opening session coupled with any gold-level item that you choose. Introduce the Tuesday morning keynote speaker—There's always a large crowd in attendance.

PACKAGE C—\$10,000

Shine With Gold and Silver!

What better way to promote your organization than with both gold and silver! Pick one gold-level item and one silver-level item to create your custom package. See insert for buy-up options.

BUY-UP OPTIONS—

Any sponsor is able to gain additional visibility and exposure to a select group of benefits professionals when selecting one of these options:

CEBS Graduates Listing—\$2,500

A one-time use of the contact list of over 15,000 CEBS graduates (mail or email), coordinated by ISCEBS.

Preconference Email—\$2,000

Let Symposium attendees know you'll be in Nashville! Email attendees before the event (no emails within seven days of the start), coordinated by ISCEBS.

Showstoppers to Shine at the Symposium

GOLD—Featured Events and Items \$5,000 and Up Includes ONE complimentary full-conference registration!

Participate as a gold sponsor by selecting a featured item or making a cash contribution of \$5,000 to \$9,999.

Attendee Tote Bags—\$8,000

For high visibility, have your company's name and logo imprinted on the conference tote bags. You may also have a personalized welcome flier from your organization inserted into each of the tote bags.

Wi-Fi—Registration Area and Guest Rooms—\$6,500*

Symposium attendees love to stay connected! Your sponsorship will also give them high-speed access to the Symposium mobile app. Sponsor logo will be featured on a splash page every time someone connects to the Wi-Fi network in the registration area and in the guest rooms, if permitted by the hotel.

Mobile App—\$6,500*

Promote your company to conference attendees through their smartphones and tablets. More than two-thirds of the attendees download the app each year and have rated it a huge hit! Attendees can personalize their conference experience by using the app to save their schedules, view the sponsor directory, get up-to-the-minute information, read speaker handouts, review things to see and do in the local area, and stay connected with each other through the mobile app. Your company's logo and/or ad will be viewed over and over again as attendees reference this app before, during and after the Symposium.

Welcome Reception—\$6,500*

Monday, September 16

The welcome reception is open to all Symposium attendees and their guests. This is an excellent networking opportunity for attendees and an excellent marketing opportunity for you!

*In addition, this sponsorship includes a large sponsor banner with your company name/logo.

SILVER—Featured Events and Items \$3,000 and Up Includes ONE complimentary full-conference registration!

Participate as a silver sponsor by selecting a featured item or making a cash contribution of \$3,000 to \$4,999.

Charging Stations—\$4,500

Symposium attendees will stay powered up during the event thanks to the charging stations throughout the session rooms and registration area. Customized signage will promote your company as attendees charge up for a day of education.

Name Badge Lanyards—\$4,500

Here is an excellent opportunity for prime visibility throughout the entire Symposium. Attendees appreciate this handy way to display their name badges. And no more marks or tears from pins and clips!

Snacks and Refreshment Breaks—

\$4,950 (a.m.) or \$4,700 (p.m.)*

Monday-Wednesday, September 16-18 (a.m.)

Monday-Tuesday, September 16-17 (p.m.)

Attendees find the snacks and refreshment breaks between sessions to be both refreshing and an excellent opportunity for networking. This is a great way for sponsors to promote their organizations.

Program at a Glance—\$4,500

This popular reference guide is given to each attendee and includes the time and location of the Symposium sessions as well as a calendar of special activities. Your company name and a personalized advertisement are displayed on the back cover of this mini reference guide.

*In addition, this sponsorship includes a large sponsor banner with your company name/logo.

BRONZE—General Sponsorships \$2,000 and Up

Participate as a bronze sponsor through a cash contribution of \$2,000 to \$2,999. This entitles your organization to all of the bronze-level rewards and is an excellent way to keep your company products and services on display throughout the Symposium.

Continental Breakfasts—\$5,500*

Monday-Wednesday, September 16-18 **MON-SOLD**

The breakfasts served each morning of the Symposium are highly appreciated by the attendees. This is a great opportunity for sponsor name recognition and visibility.

Luncheon Roundtables—\$5,750*

Monday, September 16

The Monday luncheon roundtables have become a cherished tradition for many Symposium attendees. Each table is assigned a topic and a discussion leader. The roundtables are a valued learning experience and a great icebreaker. There is also the opportunity for sponsor fliers to be placed on the tables.

Professional Recognition Luncheon—\$5,750*

Tuesday, September 17

This special luncheon recognizes individual Society members for their commitment to professional development. It's an opportunity for your company to participate in this ceremonial luncheon. Your company name will be prominently displayed on the luncheon program, and sponsor fliers can be placed on the tables.

Water Bottle/Hydration Station—\$5,500*

Help the environment while promoting your company! Each attendee will receive a reusable water bottle that will prominently display your company logo. Water coolers will be placed by the session rooms and the registration area.

Personal Hand Sanitizers—\$4,000

Do your part to stop the spread of germs with two-ounce bottles of unscented clear sanitizer. Attendees will think of your company every time they use them. Contains 70% alcohol by volume. Full-color decal available.

Highlighters—\$3,750

Put your company name and logo in the hands of all Symposium attendees by sponsoring the highlighters handed out to all attendees.

Pens—\$3,750

Put your company name and logo in the hands of all Symposium attendees by sponsoring the pens handed out to all attendees.

Notebooks—\$3,500

This opportunity allows you to put your company name and logo on the notepads given to each attendee. This is another item that will be used long after the Symposium is over.

Post-it® Notes—\$3,500

Attendees will appreciate this handy tool. It is a convenient way for attendees to keep track of important points from Symposium speakers. And you can keep attendees "posted" after the Symposium ends.

How to Become a Sponsor

- 1 Select one or more of the sponsorship options on the enclosed form.
- 2 Sponsorships are assigned on a date-received basis. The Society will attempt to honor all special requests by participating firms.
- 3 Sponsorships are not restricted to these opportunities. If you have a sponsorship idea you would like to present, please let us know.
- 4 Sponsorship questions may be directed to Society staff at (262) 786-8771 or iscebs@iscebs.org.

What Organizations Should Consider Sponsorship?

- Consulting firms
- Insurance companies/brokers
- Banks and trust companies
- Investment firms
- Pharmaceutical companies
- HMOs and PPOs
- Publishers
- Software vendors
- Third-party administrators
- Health care providers
- Utilization review/cost-containment companies
- EAPs/dependent care
- Workers' compensation
- Communications
- Wellness
- Mental health
- Accountants/CPA firms
- Law firms

About ISCEBS

www.iscebs.org

The International Society of Certified Employee Benefit Specialists is a nonprofit educational association for those who are pursuing or have earned the Certified Employee Benefit Specialist (CEBS), Group Benefits Associate (GBA), Retirement Plans Associate (RPA) or Compensation Management Specialist (CMS) designation. Since 1981, the Society has provided member services, including the Annual Employee Benefits Symposium, *Benefits Quarterly*, *NewsBriefs*, the online community and access to the largest resource of benefits information—the renowned International Foundation of Employee Benefit Plans Information Center. In addition, the Society has over 40 chapters throughout the United States and Canada that provide continuing professional educational opportunities at the local level.