

Connecting the Dots: How Can We Make It Easier for Employees to Navigate Their Benefits?



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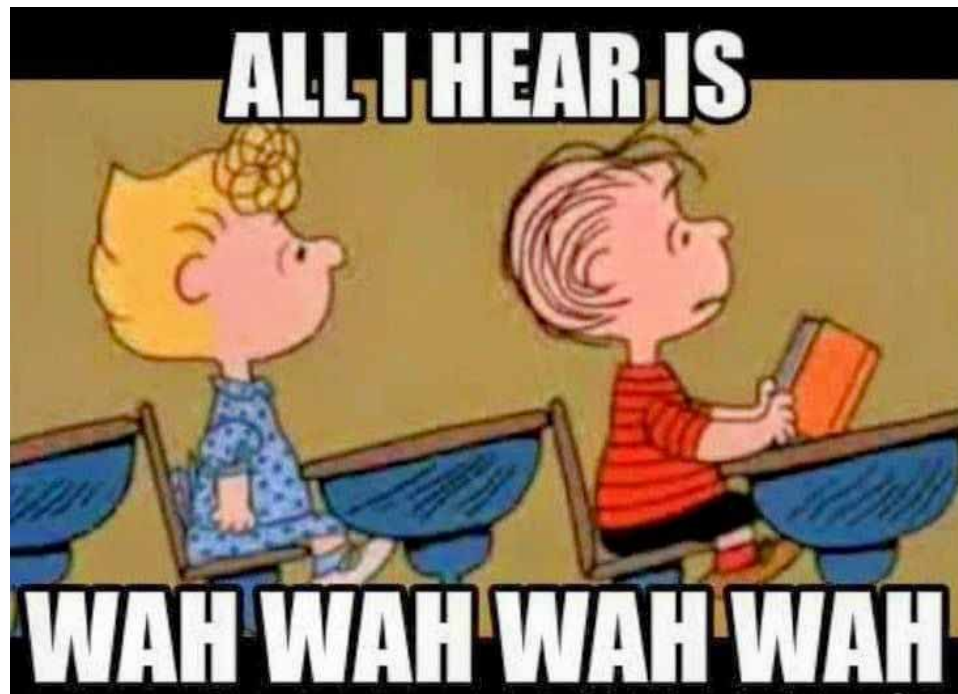
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The Current State of Confusion



Areas to Consider for Questions

- Current trends
- Multimedia communication
- Canada vs. The world
- Offerings since COVID
- Branding
- Onboarding
- Patient experience
- Available resources
- Virtual care
- Generational needs
- Video
- Mental health
- Digital vs. Print

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Session Evaluation